



IF YOU ARE 18 TO 25  
**THESE ARE THE MOST ENCOURAGING  
 WORDS IN THE ENGLISH LANGUAGE**

**WE** IN DEARBORN again want to demonstrate our belief in the land. The future of America depends upon its well-being.

But *men* make the land. And it may as well be said, bluntly, that the *young men* of today have come to doubt their opportunity.

It is hard to believe in opportunity that hasn't come your way. Thousands of young men who read this message know exactly how that feels.

They are healthy, able, ambitious. But they cannot get started. They are asked for experience, but they are unable to obtain it. Yet they know that somehow, some way, they *could* become useful members of the community, given the chance to show their worth.

The opportunities in our America are greater than ever. Youth has the talent. And we who are responsible for the Ford tractor with Ferguson system believe that youth and opportunity *can* be brought together.

To this end, and in company with our distributors and dealers, we are establishing the NATIONAL FARM YOUTH FOUNDATION, which will make genuine opportunity available immediately to thousands of young men in the rural communities of America.

Details of the Foundation are given elsewhere on this page, and a fuller explanation of its purpose and plan is contained in our book "A New Career for the Young Men of America."

In brief, the NATIONAL FARM YOUTH FOUNDATION is organized to give thousands of young men the *three fundamentals* needed for a real start in life: A specialized

education, a personal training, and practical experience.

The *thoroughness* with which these fundamentals will be acquired, and the very *means* by which they will be acquired, are in themselves an unusual assurance that members may more easily achieve their ambitions in farming or other permanent employment.

But in addition, the NATIONAL FARM YOUTH FOUNDATION will reward a large number of its most diligent members with salaried jobs, or with tractors for their farms, depending on the particular talents they display.

Thus, starting right now, and during the coming months, thousands of young men will be realizing for the first time that opportunity can be real, and personal.

We look beyond these thousands of Foundation members, and see a new thing happening to the rural communities of America. We see ambitions gratified, needs filled, leadership in the making. We see young men with heads up, families with new hopes, local businesses with new inspiration. We see the land improved by better men. And all that means a better America.

The NATIONAL FARM YOUTH FOUNDATION has been instituted with this vision before us. It gives meaning to the words: Young Men Wanted Now.

The NATIONAL FARM YOUTH FOUNDATION

is sponsored by Ferguson-Sherman Mfg. Corp., with the co-operation of Henry Ford, Founder, and Edsel Ford, President, of the Ford Motor Company.



### National Farm Youth Foundation

Established to bring opportunity to the young men on the farms of America, and to aid them in obtaining permanent employment.

**Who are eligible:** Young Men 18 to 25 living or working on farms. Details in book "A New Career", obtainable from dealers who sell the Ford tractor with Ferguson system.

**Education:** Every member receives without any obligation whatever a course in FARM ENGINEERING AND MANAGEMENT specially prepared by La Salle Extension University. The price, if regularly offered, would be \$136.

**Training:** Every member will receive local class and individual training in tractor operation and management, and in the use of implements.

**Experience:** Every member will be afforded opportunity to gain practical experience in demonstration and sales work.

**Special Awards:** Every member may also compete for these awards:

1. 29 salaried jobs, with one-year contract at \$150.00 per month with Ferguson-Sherman Mfg. Corp. Further training suited to each man's talents will be given during this employment.
2. 29 salaried jobs, with one-year contract at \$125.00 per month, with Ferguson-Sherman distributors.
3. 725 men will be placed upon an Honor Roll for additional jobs as they develop.
4. Still another 29 members will receive a Ford tractor with 2-bottom 14" plow, as winners of a tractor operation competition to be held in each distributor's territory.

(In case of ties, duplicate awards will be made.)

**How to enroll:** See the local dealer who sells Ford tractors with Ferguson system at once. If you do not know who he is, write NATIONAL FARM YOUTH FOUNDATION, Box 329, Dearborn, Mich. Do not delay. Nothing has to be paid, or bought, or sold.



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